



E X P O R O

# Presseinformation

## **Digital real estate investments are highly attractive: Exporo successfully concludes financing round of \$48.7 million**

**Hamburg, June 14<sup>th</sup> 2019 – The Hamburg-based Fintech Exporo has completed a financing round of \$48.7 million. The new lead investor Partech and previous investors e.ventures, Heartcore and HV Holtzbrinck Ventures are participating in the financing round. Exporo is Germany's leading platform for digital real estate investments and enables everyone to invest easily, transparently and with small amounts in individual properties and thus build up a widely diversified digital real estate portfolio.**

Exporo will invest the additional capital primarily in strategic activities: The clear market leadership in digital investments in real estate in Germany is to be further expanded. To achieve this, the exporo.de platform will be further developed and supplemented with new offerings such as a portfolio builder and a trading platform in real time. With a clear focus on neighbouring European countries, the company is also pushing ahead with its international expansion. The team, which currently consists of 140 people, is therefore to be expanded, especially in the areas of Real Estate, Sales and Technology.

Since its foundation in November 2014, Exporo has financed around 200 real estate projects by more than 20,000 customers, raising over 420 million euros in capital. “We want to change the way people invest in real estate. Through our platform we’re digitizing access to real estate and are connecting thousands of private investors, who are investing together in private and professional real estate opportunities starting from 500 euros,” says Simon Brunke, CEO of Exporo AG.

“We give every investor the opportunity to participate in real estate projects with small amounts of money via our online platform. So far, the real estate business has been reserved for institutional investors,” Brunke continues. In addition to financing audited, short-term real estate projects with fixed interest rates, Exporo investors can invest in individual, professionally managed properties as if they were the owner and benefit from current rental income and the increase in the value of the property.

Bruno Cremel, General Partner at Partech Growth, commented “The real estate investment market for retail investors is not only a huge market but also one of the most inefficient. A lot of players have attempted to attack it from different angles, but very few managed to combine all the key success factors in that space. Björn, Julian, and Simon whom we’ve followed for many years at Partech have assembled a well-rounded team around them with the right skills mix between Tech, Regulation and Real Estate and this is what we believe makes Exporo so unique and successful.



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We are very proud to contribute to this transformational change of the real estate industry through our partnership with Exporo and are looking forward to supporting them in the years to come.”

As usual with investments in financial services institutions, the implementation of the financing round is subject to the approval of the German Federal Financial Supervisory Authority (BaFin) and the German Federal Bank in accordance with §2c KWG.

### **About Partech:**

Partech is a global investment firm with offices in San Francisco, Paris, Berlin and Dakar. We bring together capital, operational experience and strategic support for entrepreneurs at seed, venture and growth stages across multiple continents, with over €1.3B investment capacity. Investments range from \$200K to \$50M in a wide range of technologies and businesses for enterprises and consumers, from software, digital brands and services, to hardware and deep tech across all major industries. Companies backed by Partech have completed more than 20 initial public offerings and more than 50 strategic exits above \$100M. Our current portfolio: <https://partechpartners.com/companies/>

### **About HV Holtzbrinck Ventures:**

Since 2000, HV Holtzbrinck Ventures has invested in Internet and technology companies through various generations of funds and is one of the most successful and financially strong early-stage and growth investors in Europe. HV has invested in more than 160 companies including Zalando, Delivery Hero, FlixBus and Scalable Capital. The total of all HV funds amounts to €1.05 billion. HV supports start-ups with capital of between €500,000 and €40 million, making it one of the few venture capitalists in Europe able to finance start-ups across all growth phases.

### **About e.ventures**

Founded in 1998, e.ventures ([www.eventures.vc](http://www.eventures.vc)) is a leading venture capital fund, powered by a global network of experienced investors and ambitious entrepreneurs. Headquartered in San Francisco and Berlin, with emerging market partners in Brazil, China, and Japan, the firm invests out of dedicated funds in five geographies and combines a global investment strategy and philosophy with local presence and insights. Focused at the intersection of consumer internet and software, e.ventures partners with daring founders to disrupt global markets and build category creating companies across early and growth stages.

e.ventures' portfolio comprises various disruptive industry leaders such as NGINX, Segment, Deposit Solutions, Farfetch, Groupon, and Sonos.



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## About Heartcore Capital

Heartcore Capital is Europe's consumer-only VC. Heartcore's mission is to build category-defining consumer brands by putting founders first. Heartcore invests across Europe from offices in Berlin, Copenhagen and Paris. Heartcore is a proud investor in category winners like Boozt, Neo4j, Prezi, GetYourGuide, Tink, Seriously, Natural Cycles, Peakon, Lillydoo, Travelperk and Exporo.

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