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Press Release

EU premiere: Exporo issues the first fully digital real estate collateralised security

Hamburg, 18.07.2019 - Exporo is heralding a paradigm shift for the digitisation of real estate investments and is issuing token-based bonds on the Ethereum Blockchain for the first time as part of a regulated securities prospectus. A Hamburg property becomes a symbol for the future of more direct, efficient and transparent investment opportunities in attractive and professionally managed portfolio properties.

With the approval of the first securities prospectus in the EU for a token-based bond in the real estate sector, FinTech Exporo is further expanding its pioneering role in the digitisation of the world's largest asset class. The use of blockchain technology by the market leader is a clear sign that the technology has outgrown its conceptual phase and offers real added value for investors and companies in the demonstrated application.

For Simon Brunke, CEO of Exporo AG, this step paves the way for groundbreaking developments that will significantly improve the offering for investors. "Already today, tokenization allows us to make our process more transparent, faster and leaner to bring our professionally managed ´ properties even closer to our investors". In addition, the company sees the strengths of the technology in the significant reduction of the minimum investment sums, theoretically down to 1 euro. This allows a simple and healthy portfolio diversification with smallest amounts for everyone. "We will also be able to significantly expand our Exporo trading platform - with the aim of turning an illiquid asset into a liquid one - so that every investor can trade his 'pieces of real estate' acquired through Exporo daily at fair value and almost in real time.

The independence from central securities depositories and custodian banks opens up access for domestic and especially for international investors. Customers will not only be able to make investments from anywhere in the world, but will also be able to trade with others worldwide within seconds. The subscription process for the investor will not change, and deposits and withdrawals will continue to be made in euros.

The Fintech company Upvest from Berlin provides digital vaults (wallets) for Exporo customers. The technology runs in the background of the platform and enables investors to manage their securities themselves in a digital vault. The novelty: after the initial creation of the digital safe, only the investors are able to access the assets (within the framework of self-custody). And all this simply via their account and a password. If the password is forgotten, access can be restored via a security certificate.

With the market launch of the digital securities, called Security Token Offerings in Blockchain circles, this technology has now become reality with a medical centre in Hamburg-Poppenbüttel ([Medical Centre Poppenbüttel](#)). The property, with a volume of almost € 3 million, was fully financed by the Exporo-investors within a few hours. "We have merged a strictly regulated financial instrument with the best components of Blockchain technology and



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are incredibly proud to shape the real estate market sustainably and set genuine innovative technological standards," Brunke continues.

About Exporo:

Exporo is Germany's leading platform for digital real estate investments, where investors can invest simply, transparently and with small amounts in individual real estate projects to build up a broadly diversified, individual real estate portfolio. Private investors benefit from two complementary product categories: On the one hand, they can participate in high-yield, audited real estate projects at short notice and at a fixed interest rate - here project developers construct new residential buildings, for example, or renovate real estate properties over a certain period of time. On the other hand, investors can participate directly in selected portfolio properties - here they receive quarterly distributions from rental surpluses and additionally participate in the increase in value of the property. Since its foundation in November 2014, almost 200 real estate projects have been co-financed, over 440 million euros of capital have been brokered and more than 150 million euros have been returned to investors. Exporo now has 140 employees and is based in Hamburg's HafenCity.

About Upvest:

Upvest develops and distributes Blockchain software to the financial industry. The company was founded in 2017 by Jesper Noehr (previously founder Bitbucket) and Martin Kassing (previously Chief Product Officer at the Fintech incubator FinLeap and Private Equity Investor) and already serves customers in over 70 countries. The company is supported by renowned venture capital funds such as Holtzbrinck Ventures and Speedinvest.

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